

# Maximising Employee Engagement Workshop

- 2 Hour Accelerated Learning -

At Customer Psychology we understand the impact that engaged staff have on your customers, so we have designed this workshop to increase the ability of your managers to create an engaging atmosphere for their staff.

## Accelerated learning

The goal of accelerated learning workshops is to maximise the opportunity for increasing awareness and learning whilst minimising the time taken from everyday work.

These workshops run at a fast pace: one that could not be sustained for learners on a full-day workshop, but which is possible for a short burst.

## Objectives of the workshop

The goal of the workshop is for managers to gain:

1. Increased awareness of the impact of employee engagement on organisational goals
2. Understanding of how engagement can be increased
3. Practice in the skills of enhancing engagement

## Key features

- Straightforward model of employee engagement: Competence, Meaning, Progress and Choice.
- Practical actions to increase engagement
- Opportunity to practice key skills
- Fast-paced, experiential learning
- Enjoyable atmosphere

## Contact us

Email: [info@customer-psychology.com](mailto:info@customer-psychology.com)

Phone: 44(0)7581 466 243